

DIPLOMA IN EVENT MANAGEMENT DEVMT

✕ ELIGIBILITY: **10+2 PASS**
 ✕ MEDIUM OF INSTRUCTION: **ENGLISH**
 DURATION: **1 YEAR**
 FEE: **RS. 8000 /- FOR FULL PROGRAMME**

ADMISSION OPEN
 FOR BOTH JANUARY & JULY CYCLES
HURRY JOIN NOW!

ADVANTAGES OF PURSUING THIS DIPLOMA

The Event Management industry has an extremely positive future.

Today it is a multimillion dollar industry and an economic driver in cities, regions and nations. This Diploma is skill based; ideal for learners who are preparing to enter this profession, looking for advancement within it, preparing to start their own entrepreneurial venture or preparing for certification as a professional.

TARGET GROUPS OF LEARNERS

- Those who have passed 10+2 are eligible
- Interested learners studying / studied Management, Tourism, Advertising, Arts and Crafts, Home Science, Social Sciences, Sciences or any other subject
- Future entrepreneurs
- Event industry people

Programme Structure:

Course Code	Title of the Course	Credits
BHC - 011	Basics of Event Management	4
BHC - 012	Event Planning	4
BHC - 013	Event Coordination and Control	4
BHC - 014	Event Marketing and Promotion	4
BHC - 015	Event Financing and Accounting	4
BHCP - 011	Internship	8
BHCL - 011	Practicum	4
Total Credits		32

Prof. Heena K. Bijli

Tel: 011-29572948

email: heenakbijli@ignou.ac.in

soce@ignou.ac.in

Indira Gandhi National Open University

Maidan Garhi, New Delhi - 110068, INDIA